



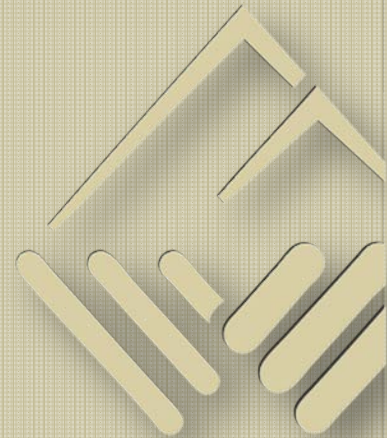
# Whatcom Community Foundation

2010 Competitive Grant Round  
Information Session  
December 30, 2009

# Welcome!

## Agenda for today:

- Introductions
- Foundation Background
- Timeline
- Procedure for grant applications
- Special funding opportunities



# Foundation Background

**Who we are:** *A not-for-profit created by community members to raise and manage local funds to address local needs*

**Our Mission:** *Enhancing philanthropy to strengthen Whatcom County by linking people who care with causes that matter*

**How we do it:**

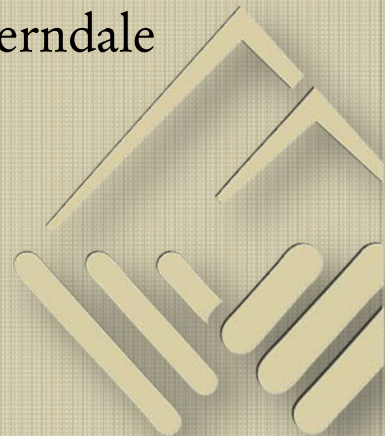
- Provide a place where individuals, families and businesses can give back to the community
- Grant funds to local organizations
- Apply for grants from other funders to address emerging community needs
- Manage not-for-profit endowments
- Facilitate major community projects and initiatives
- *We also work with other funding organizations to connect them with grant making opportunities*



# Foundation Highlights



- Founded in 1996
- Awarded **grants** totaling **more than \$5.3 million** through awards to **329** predominantly local organizations
- Provide support & services for numerous **major community projects**, including the Arts District, Fairhaven Village Green, new Ferndale Library & others
- The Foundation currently administers more than \$9 million in assets with approximately \$6 million in pledge receivables
- \$54,899 was granted to 14 organizations through our competitive grant round in 2009 – with **nearly \$140,000 to distribute** the Foundation's 2010 competitive grant round will be the largest in our history!



# Timeline

**December 30th:** Community meeting/webinar

**January 15th:** Letter of Interest deadline

**March 5th:** Full application due for selected applicants

**April:** Grant awards announced

**May:** Funds disbursed



# Competitive Grant Procedure for Requests of \$1,000 or Less

**Submit Letter of Interest (LOI), two page maximum**

**NOTE:** *Electronic submissions are encouraged*

•**LOI should include:** organization's mission, details of the project, and a brief description of how the proposal will further the Foundation's grant criteria. A full application is not required for these requests. Awards will be announced by early April.

•**Attachments:** LOI Cover Sheet, Project Budget, IRS 501(c)(3) Letter of Determination or Fiscal Sponsorship Agreement (if applicable)



# Competitive Grant Procedure for Requests over \$1,000

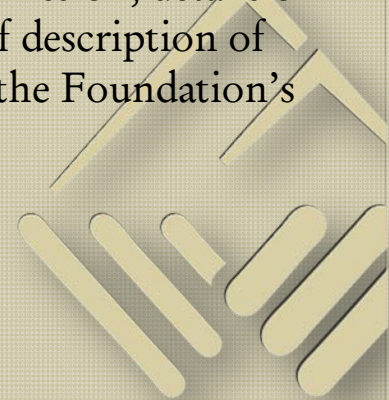


1. Submit a Letter of Interest using the Foundation's form and appropriate attachments due at the Foundation office by 4:30pm January 15.

**NOTE:** *Electronic submissions are encouraged*

The LOI should:

- Include the completed cover page
- Not exceed one page (excluding cover page) which includes organization's mission, details of the project proposal and a brief description of how the proposal will further the Foundation's grant criteria



# Competitive Grant Procedure for Requests over \$1,000 (continued)

- 2. LOI's will be reviewed by the Foundation's Grants and Program committee**
  - By the first week of February, applicants will be notified as to whether they are invited to submit a full grant application
  - Application forms will be provided to the selected applicants
  
- 3. Full applications are due at the Foundation office by 4:30pm March 5, 2010**
  - Applicants will be notified whether they have been selected for further review and scheduled for interviews or site visits

**NOTE:** *Electronic submissions are encouraged*



# Competitive Grant Procedure for Requests over \$1,000 (continued)



4. In April, applicants will be notified of grant awards or denials

5. Grant Award organizations will participate in recognition and award event

*Please remember that we share funding opportunities with our donors and with other funders as appropriate. Your proposal may be funded by a direct donor contribution, a donor advised fund or another organization.*



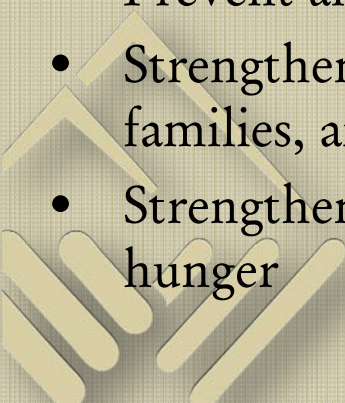
# Special Funding Opportunities

## Community Resilience

Bill & Melinda Gates Foundation Grant &  
Matching Funds Initiative

\$63,750 to support organizations working to:

- Increase access to existing public benefits
- Prevent and reduce violence in Whatcom County
- Strengthen communities and build strong families, and
- Strengthen food distribution systems and fight hunger



# Convergence Partnership: Healthy Eating, Active Living

**Convergence Partnership Grant & the *Well Whatcom*  
Field of Interest Fund**

**\$35,000 to achieve a vision of healthy people living in  
healthy places**

Funding from a consortium of major funders:  
The California Endowment, Kaiser  
Permanente, Kresge Foundation,  
Nemours, The Robert Wood Johnson  
Foundation, and the W.K. Kellogg  
Foundation. The CDC serve as a  
technical advisor.

The *Well Whatcom* Field of Interest Fund was  
established to support ongoing Healthy  
People, Healthy Places work in our  
community



# Primary Care Health Innovation

**\$7,800 from the MBI Health Innovation Fund**

- Thanks to a generous donation from Mount Baker Imaging, the MBI Health Innovation Fund supports bold, creative work in the field of primary healthcare delivery and innovation in Whatcom County



MT BAKER IMAGING

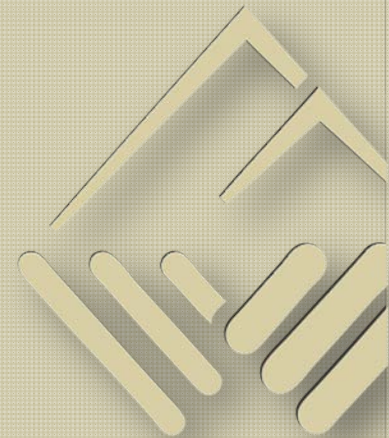


# Other Fields of Interest Funds



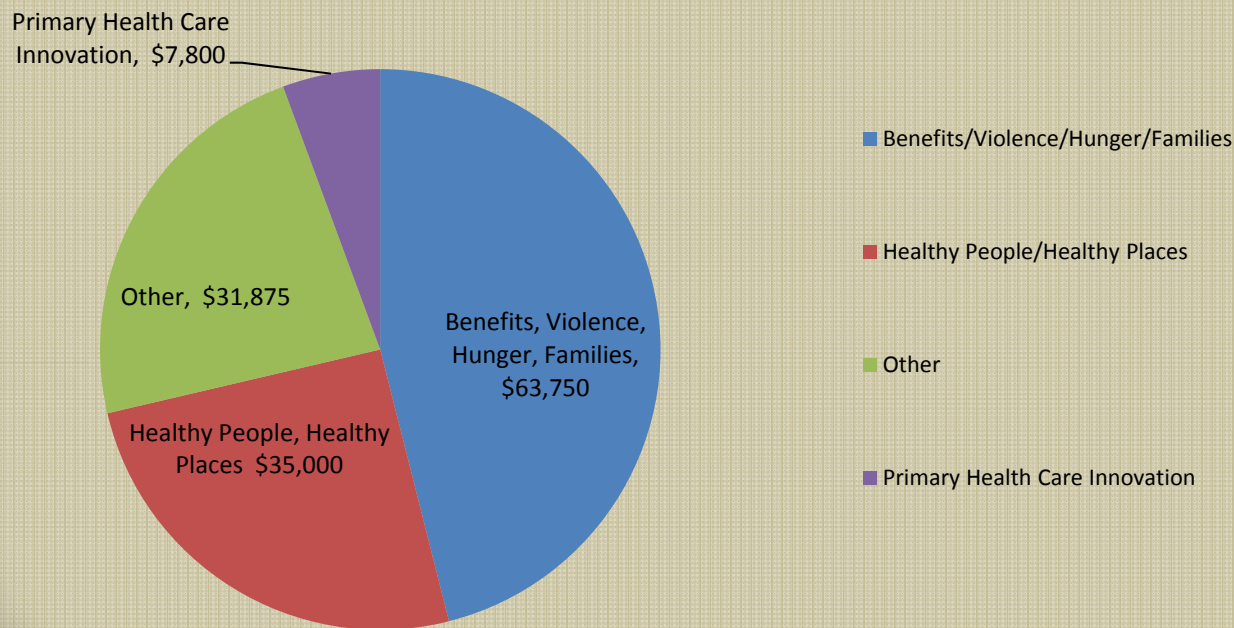
**\$31, 875** to support proposals in other areas

- Fields of Interest Funds are one way that community members give through the Foundation
- This amount may increase as additional funds become available



# Fields of Interest

## FY10 Field of Interest Topics with Funds Available to Grant



# Tips for Proposal Writing



- Grant makers are similar to donors: we all have areas of interest, a desire to make a difference and quirks! **Write for your audience**
- Focus – state the need or opportunity your proposal addresses and articulate the **solution**
- Be clear about how your project or program will make a difference – what are your desired **outcomes**, how will you **measure** them & why will they **matter**?
- Be **concise**
- Get **feedback** - have someone else read your proposal, preferably someone *not* affiliated with your organization



# Important Dates

- Letters of Interest due by 4:30pm January 15, 2010
- Full applications are due by 4:30pm March 5, 2010

*All submittals are due to  
the Foundation office &  
electronic submittals are  
encouraged*



# Upcoming Opportunities & Events

- January – Survey of Local Not-for-Profit Organizations – *Help us & other funders determine how best to support your work*
- Spring – Financial Controls Seminar
- May – Foundation 2010 Grant Awards
- November – National Philanthropy Day Awards (Seattle)



*Questions?*



# Follow-up Information

Mauri Ingram, President & CEO

Pamela Jons, Director of Advancement & Programs

Missy Belles, Assistant to the President

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