

2010 Survey of Whatcom County Nonprofits
June 2010

The St. Luke's Foundation, United Way of Whatcom County and the Whatcom Community Foundation organized this survey on behalf of the Whatcom Funder's Alliance. The Alliance would like to gain a better understanding of the effect the economic downturn is having on your organization and the rest of the local nonprofit community. Thank you for taking the time to complete the following brief survey. Your responses will be kept confidential.

NOTE: *We are grateful to the Medina Foundation for publishing their 2009 survey results. Please complete the survey even if you participated in the Medina Foundation survey. Your responses will be extremely helpful in our efforts to support your work.*

1. Please check the item below which best describes your organization's field of work.

- | | |
|--|--|
| <input type="checkbox"/> Arts & Culture | <input type="checkbox"/> Healthcare |
| <input type="checkbox"/> Community Development | <input type="checkbox"/> Human & Social Services |
| <input type="checkbox"/> Education | <input type="checkbox"/> Youth & Families |
| <input type="checkbox"/> Environment | <input type="checkbox"/> Other (please describe) _____ |

2. When does your fiscal year end?

- December 31
- June 30
- Other (please specify) _____

3. What portion of your budget does each of the following support sources represent? If you receive no funding from the source, please enter a 0. The total should sum to 100%.

Percentage of Revenue

- ___ Individuals
- ___ Foundations
- ___ Corporations
- ___ Government
- ___ Programs
- ___ Fee for Service
- ___ Other

4. How do you expect the following to change **this fiscal year** compared to **last fiscal year**?

- Increase more than 30% Increase 16-30% Increase 1-15% Stay the same Decrease 1-15% Decrease 16-30% Decrease more than 30% Don't know
- Overall staffing level
- Demand for your organization's services
- Total income (all funding sources)
- Total income from charitable donations (including private donors, foundations and non-governmental grants)
- Average gift from donors
- Total expenditures

5. How do you expect the following to change **next fiscal year** compared to **this fiscal year**?

- Increase more than 30% Increase 16-30% Increase 1-15% Stay the same Decrease 1-15% Decrease 16-30% Decrease more than 30% Don't know
- Overall staffing level
- Demand for your organization's services
- Total income
- Total income from charitable donations (including private donors, foundations and non-governmental grants)
- Average gift from donors
- Total expenditures

6. This fiscal year do you anticipate:

- Meeting your revenue projections
- Exceeding your revenue projections
- Failing to meet your revenue projections
- Don't know

7. Next fiscal year do you anticipate:

- Meeting your revenue projections
- Exceeding your revenue projections
- Failing to meet your revenue projections
- Don't know

8. How seriously has your organization's viability been threatened by the current economic climate?

- Extremely
- Very
- Somewhat
- Not very
- Not at all

9. What changes have you made in your service levels in the past 24 months?

- Reduced our services
- Retained all our services
- Increased our services

10. What changes do you anticipate making in your service levels in the next 12 months?

- Reducing our services
- Retaining all our services
- Increasing our services
- Don't know at this time

11. Is your organization (please check all that apply):

- Considering combining with another organization
- Expanding partnerships with other organizations
- Considering closing
- None of the above

12. Do you have a reserve fund?

- Yes
 - If yes, how many months of reserve do you have? _____
- No

13. Do you have an endowment (i.e. a fund invested in interest bearing instruments the principal of which remains untouched to preserve purchasing power over time and from which your organization receives a portion of the interest to support operations)?

- Yes
- No *

If yes, how is it managed?

- We manage it ourselves
- It is managed by _____

14. Have you received funding from the Whatcom Community Foundation, United Way, or St. Luke's Foundation in the last three years?

- Yes (please check all that apply)
 - Whatcom Community Foundation Competitive Grants
 - Whatcom Community Foundation Donor Advised Funds
 - United Way Funding
 - St Luke's Foundation Competitive Grants
- No
- Do not know

15. What types of technical assistance would be helpful to your Staff and Management Team? (Please mark all that apply.)

Types of Technical Assistance

- ___ Fundraising – *Annual Campaigns*
- ___ Fundraising – *Capital Campaigns*
- ___ Fundraising – *Endowments*
- ___ Fundraising – *Planned Giving (i.e. estate planning, bequests)*
- ___ Financial Management & Budgeting
- ___ Board Development/Governance
- ___ Goal Setting/Outcomes Focus
- ___ Strategic Planning
- ___ Managing Staff/Human Resources
- ___ Volunteer Recruitment, Placement, Training
- ___ Legal/Regulatory Issues
- ___ Collaboration Building
- ___ Leadership Development
- ___ Evaluation
- ___ Communications/marketing
- ___ Information Technology
- ___ Succession Planning
- ___ Time Management
- Other (please specify)

16. Which methods would your **staff** prefer to receive technical assistance? Please rank your top three with 1 being the most preferred?

- Training held locally in Whatcom County
- Training held regionally with organizations outside of the County
- Peer-to-peer learning
- On-site coaching/consulting
- Phone coaching/consulting
- On-line training (i.e. webinars)
- Conferences
- Information Resources (i.e. on-line toolkit)
- Other (please specify)

17. What types of technical assistance would be helpful to your **Board of Directors**? (Please mark all that apply)

- Roles & Responsibilities
- Fundraising – *Annual Campaigns*
- Fundraising – *Capital Campaigns*
- Fundraising – *Endowments*
- Fundraising – *Planned Giving (i.e. estate planning, bequests)*
- Financial Management & Budgeting
- Goal Setting/Outcomes Focus
- Strategic Planning
- Managing Staff/Human Resources
- Legal/Regulatory Issues
- Collaboration Building
- Leadership Development
- Evaluation
- Communications/marketing
- Information Technology
- Succession Planning
- Information Resources (i.e. on-line toolkit)
- Other (please specify)

18. Which methods would your **Board** prefer to receive technical assistance? Please rank your top three with 1 being the most preferred?.

- Training held locally in Whatcom County
- Training held regionally with organizations outside of the County
- Peer-to-peer learning
- On-site coaching/consulting
- Phone coaching/consulting
- On-line training (i.e. webinars)
- Conferences
- Information Resources (i.e. on-line toolkit)
- Other

19. Please share any other information you think will be useful to funders. If you are willing to do so, please share your organization name and your contact information. Again, your survey responses will be kept confidential.

*Please let us know if you would like information about agency endowments or donor designated funds by emailing <mailto:wcf@whatcomcf.org> or calling us at 360-671-6463.