

STRATEGIC FRAMEWORK



WHATCOM
COMMUNITY
FOUNDATION



MISSION

Amplify the force of philanthropy—by connecting people, ideas and resources—so that communities flourish.

COMMUNITY VISION

Everyone who lives here thrives.

SUCCESS MEANS

Building
Capacity

Cultivating
Neighborliness

Lifting
Community
Voices

Attracting &
Leveraging
Resources

Catalyzing
Change

STRATEGIES



Fostering
Partnerships



Putting Dollars
to Work



Strengthening
Nonprofits



Helping Donors
Make a Difference



Advocating
for Equity

ENGAGEMENT

Affordable Housing
Arts & Culture

Community Connections
Economic Development

Education
Environment

Food & Agriculture
Health & Wellness

WE VALUE

Relationships Integrity Diversity Equity Inclusion Curiosity Creativity Stewardship Courage

ELEMENTS TO BALANCE

Bellingham
Countywide
National

Analysis
Action

Opportunity
Strategy

Fiduciary
Entrepreneurial

Focus
Breadth

Flexibility
Structure