MISSION
Amplify the force of philanthropy—by connecting people, ideas and resources—so that communities flourish.

COMMUNITY VISION
Everyone who lives here thrives.

SUCCESS MEANS
- Building Capacity
- Cultivating Neighborliness
- Lifting Community Voices
- Attracting & Leveraging Resources
- Catalyzing Change

STRATEGIES
- Fostering Partnerships
- Putting Dollars to Work
- Strengthening Nonprofits
- Helping Donors Make a Difference
- Advocating for Equity

ENGAGEMENT
- Affordable Housing
- Arts & Culture
- Community Connections
- Economic Development
- Education
- Environment
- Food & Agriculture
- Health & Wellness

WE VALUE
- Relationships
- Integrity
- Diversity
- Equity
- Inclusion
- Curiosity
- Creativity
- Stewardship
- Courage

ELEMENTS TO BALANCE
- Bellingham
  - Countywide
  - National
- Analysis
- Action
- Opportunity
- Strategy
- Fiduciary
- Entrepreneurial
- Focus
- Breadth
- Flexibility
- Structure