

# STRATEGIC FRAMEWORK



WHATCOM  
COMMUNITY  
FOUNDATION



## MISSION

Amplify the force of philanthropy—by connecting people, ideas and resources—so that communities flourish.

## COMMUNITY VISION

Everyone who lives here thrives.

### SUCCESS MEANS

Building  
Capacity

Cultivating  
Neighborliness

Lifting  
Community  
Voices

Attracting &  
Leveraging  
Resources

Catalyzing  
Change

### STRATEGIES



Fostering  
Partnerships



Putting Dollars  
to Work



Strengthening  
Nonprofits



Helping Donors  
Make a Difference



Advocating  
for Equity

### ENGAGEMENT

Affordable Housing  
Arts & Culture

Community Connections  
Economic Development

Education  
Environment

Food & Agriculture  
Health & Wellness

### WE VALUE

Relationships Integrity Diversity Equity Inclusion Curiosity Creativity Stewardship Courage

### ELEMENTS TO BALANCE

Bellingham  
Countywide  
National

Analysis  
Action

Opportunity  
Strategy

Fiduciary  
Entrepreneurial

Focus  
Breadth

Flexibility  
Structure